

New Concept sterilizing deodorant

**EASY STICK**  
EASY STICK

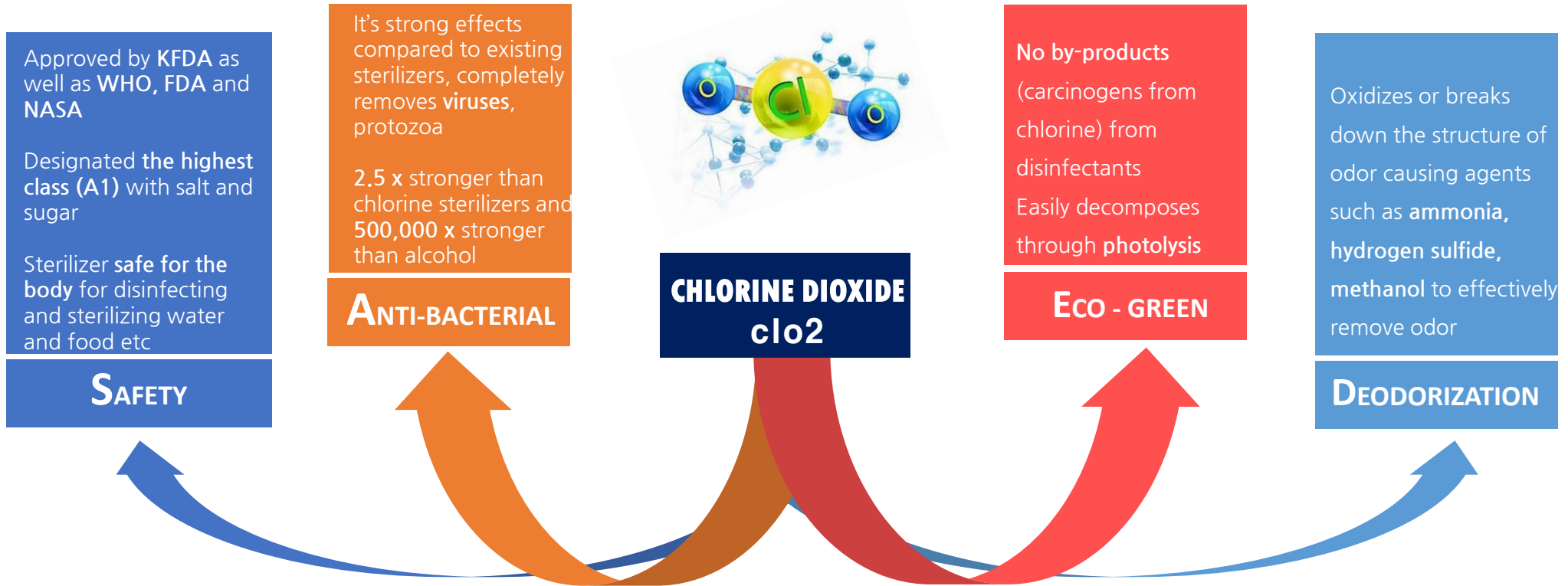


EASY FOR ANYONE TO USE~

---

# EASY STICK PRODUCT INFORMATION

## WHAT IS "CHLORINE DIOXIDE ?



A New Concept Disinfectant  
-Deodorant

## “CHLORINE DIOXIDE” PRODUCTS



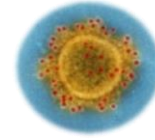
Effective Antibacterial : Removes **99.9%** harmful viruses and bacteria in the living spaces



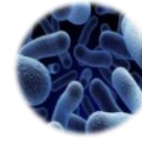
Perfect Deodorant : Removes **99.9%** germs that cause odor, effective deodorizing agent of living spaces



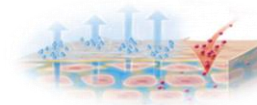
Keeps agricultural products fresh for long-term : Removes **bacteria that causes of decomposition and ethylene** to keep agricultural products fresh.



New influenza types; Corona virus (MERS)  
(Easy Stick Test-Presented at the Korean Society of Virology Conference)



Suppresses 99% pneumococcus and mold in the air  
(KCL: Easy Stick applied to 8000 liter space)



Removes toluene, formaldehyde  
(KCL: Easy Stick 50 → 14)



Removes Odor - Fridge, kitchen, bathroom  
(KCL,KTR: Hydrogen Sulfate, ammonia, . . .)

### Chlorine Dioxide (Easy Stick) Sterilization Effect Test



## WHAT IS “EASY STICK”?



### Product Specs

- ◆ Name : Easy Stick
- ◆ Type : Disinfectant, deodorant
- ◆ Use by Date : 28 days following activation
- ◆ Ingredients : Sodium chlorite, citric acid
- ◆ Volume : 6 ml
- ◆ Liquid Properties : Evaporation
- ◆ Manufacturer : Purgo Farm Co. Ltd.
- ◆ Sold By : Yesung Global Co. Ltd
- ◆ Customer Service : 053-955-1304

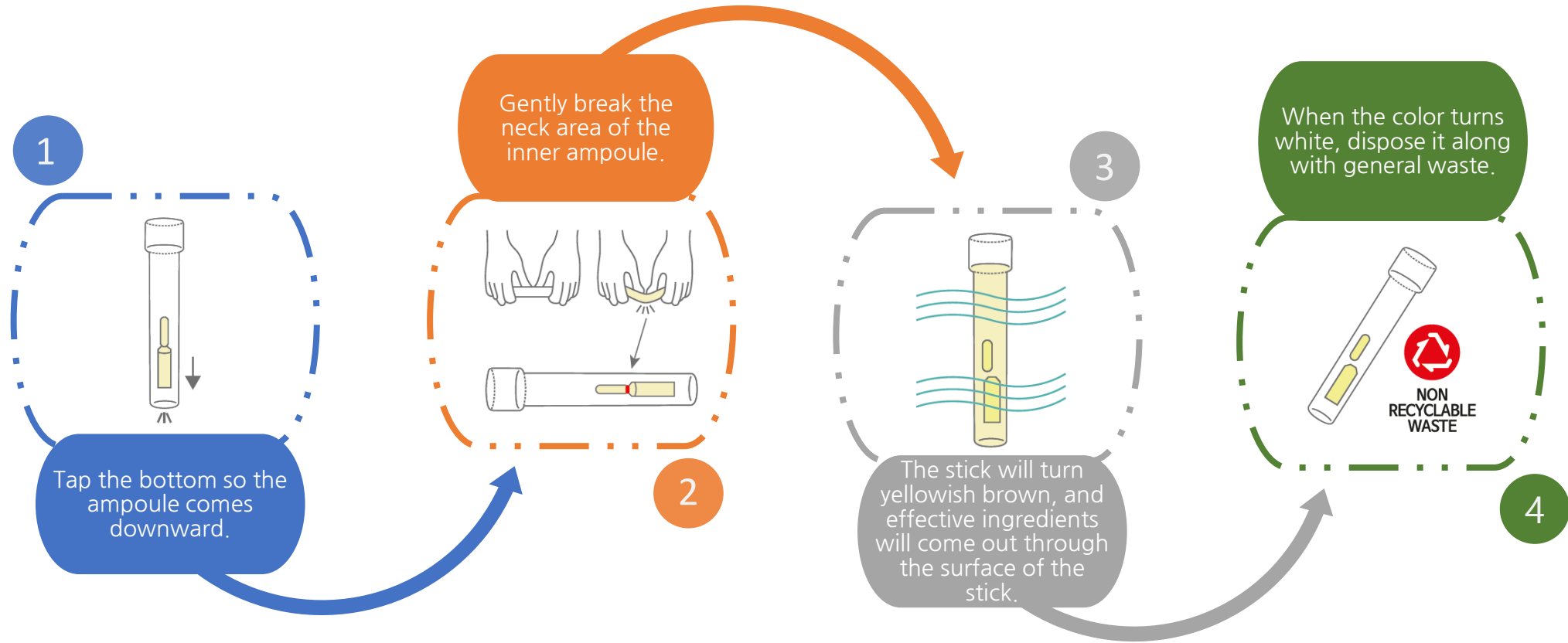
Appropriate  
Temperature  
4 °C ~35°C

**Effective Temperature : 4 °C ~35°C**  
(Take note that If exceeding the effective temperature, the effective period may reduce, or the product may not function properly)

### Precautions

- ❖ Do not break or damage the stick.
- ❖ If the smell is too strong or pungent, ventilate the room.
- ❖ Keep away from children or pets as they can damage the product.
- ❖ Do not take it apart or eat the product.
- ❖ If you accidentally swallow the product, take emergency action and consult a physician.
- ❖ Keep away from direct sunlight.
- ❖ When kept in a refrigerator, it can be used longer (2 months); but do not keep in the freezer
- ❖ Do not use in heat (in the car during summer)

## EASY FOR ANYONE TO USE~



If you cannot check the ampoule visually, slightly bend the middle of the stick, and the ampoule will break with a 'click' sound and the liquid will turn **yellow**, activating the stick.

## GERMS THAT CAN BE REMOVED BY EASY STICK



Cold & Acute respiratory syndrome (SARS, MERS)



Cause of new flu types



Infectious gastroenteritis



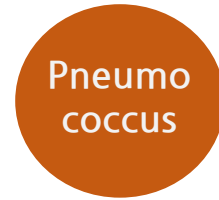
Causes legionella from air conditioners



Causes food poisoning, suppurative ear infection



Bacteria resistant to antibiotics



Bacteria resistant to antibiotics



Causes conjunctivitis



Causes folliculitis, skin diseases, ear infection



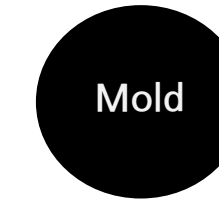
Enterohemorrhagic E. coli



Causes Typhoid



Causes athlete's foot



Causes odor

## WE HIGHLY RECOMMEND EASY STICK FOR



Those who have a weak respiratory system such as bronchial tubes, lungs



Those who are immunocompromised such as babies, elderly, patients



Those who want to keep family you love safe



Pregnant women and those with a high sensitivity to smell



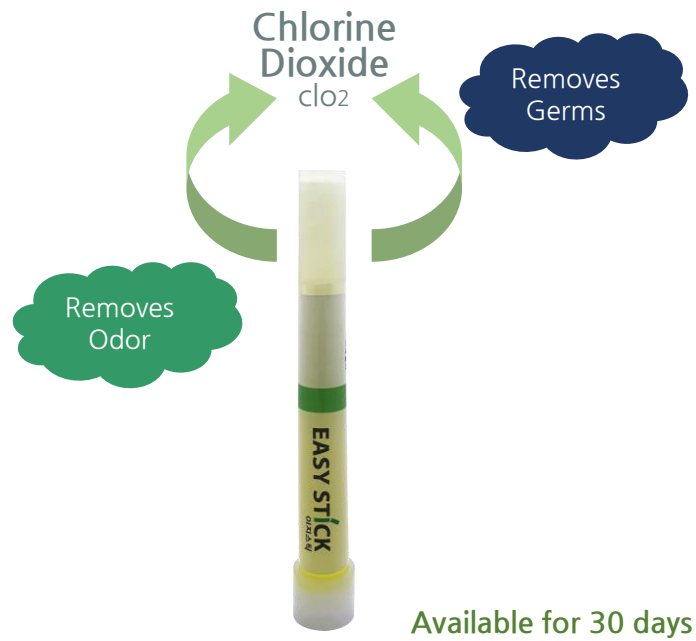
Those who are worried about the odor from pet's waste



Those who are concerned about the odor from the sink drain, bathroom and sewerage



# USE THE EASY STICK HERE~



Bathroom  
Kitchen  
Sink



Shoe Rack



Pets



In the car



Wardrobe



Refrigerator



Near the  
garbage  
can





## AIR PURIFIERS CANNOT DO IT ALL~

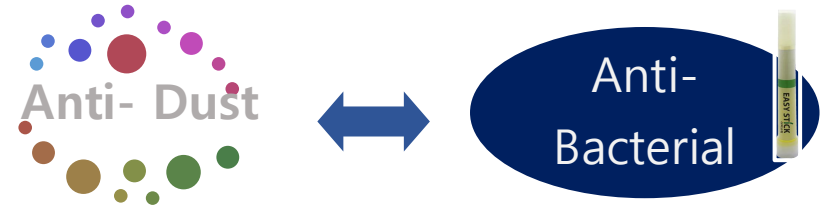
Six additional commercial agencies caught for misleading claims saying air purifier 'removes 99% of bacteria'



More companies making misleading claims regarding their air purifier performance using statements such as "removes 99.99% of bacteria" are exposed.

The Fair Trade Commission (FTC) has announced that it has charged six companies for stating misleading claims on their websites since 2010 until now regarding performance of air purifier's ability to remove viruses and bacteria. The companies that have been caught are SK Magic, Daeyu Winia, Cosmo & Company, JSP International, Kyowon, and Autech Carrier.

These companies have been charged for stating misleading claims on their websites since 2010 until now regarding performance of air purifier's ability to remove viruses and bacteria.



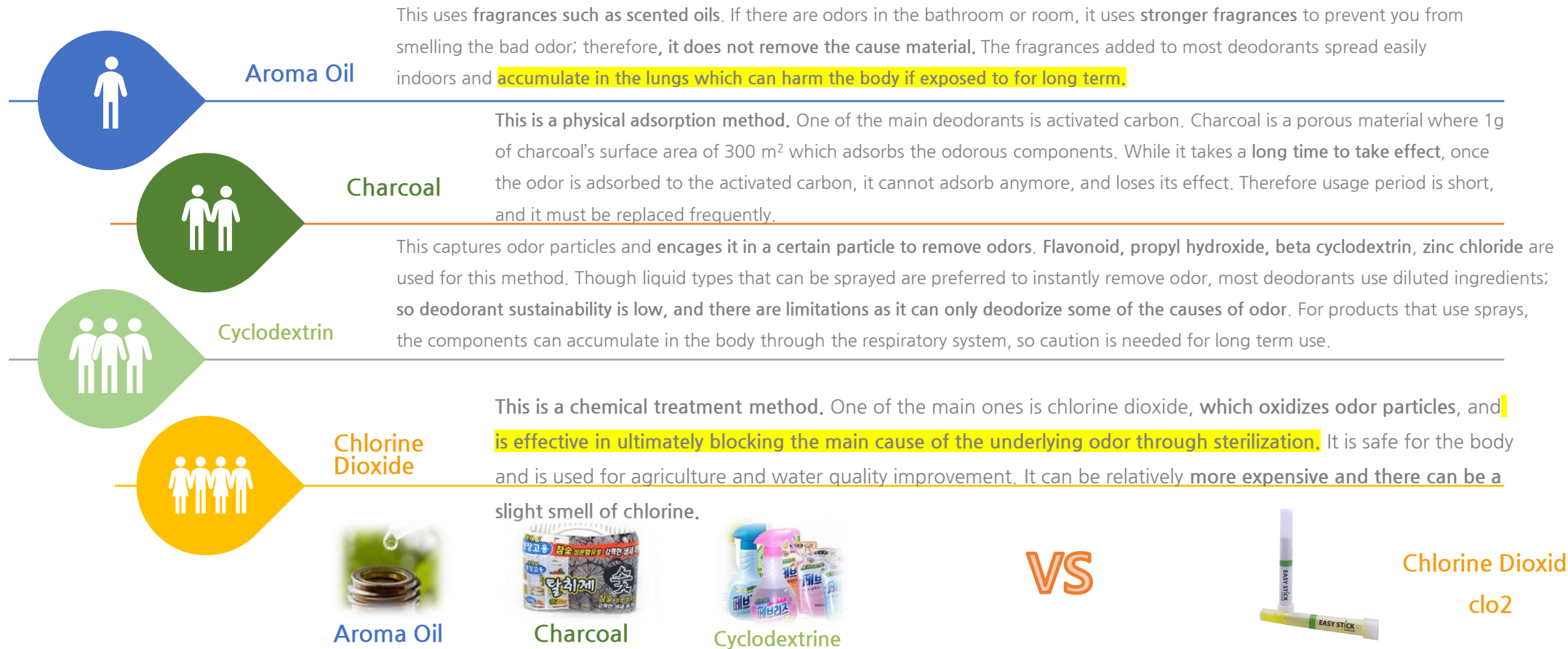
The air purifier and "Easy Stick" serve different purposes.

### Top of the Line Air Purifier's Structure and Functions

- Free Filter : Removes large particles such as dust, hair, pet fur
- Dust Filter : Enhances removal of fine dust and removes mid-sized dust
- Deodorizing Filter : Removes odor and harmful gases.
- Hepa Filter : Removes dust, smoke, ultrafine dust
  - Lower priced air purifiers remove only dust.

**Air purifiers filter** air to filter out dust or fine particles, **but cannot effectively filter out viruses and bacteria floating in the air**

## DIFFERENCE AND PRINCIPLES OF DEODORANTS (AIR FRESHENERS)



## THE CHLORINE DIOXIDE IN EASY STICK

Disinfects/deodorizes spaces; safe for the body

Easy Stick is a strong chlorine dioxide gas safe to the body, which deodorizes and disinfects spaces.

Chlorine dioxide has been used as a disinfectant since 1960s and is used in Korea, USA, Japan and Europe to disinfect and sterilize water.

Anytime, anywhere; easy and convenient deodorant

It breaks down the structure of odor causing agents, and is a safe and environment-friendly way to create a fresh and relaxing place.

Chlorine dioxide, as well as disinfecting, deodorizes and can be used for shoe racks, bathrooms, refrigerators and even removes odor from the drains.

Innovative disinfectant deodorant easy for anyone to use

Easy Stick is easy to use and move or install, so anyone whether young or old, can easily create a sterile space.

Unlike fragrance deodorants (Febreze, AirFresh), it destroys and blocks the cause, making it an innovative disinfectant and deodorant.

Effect and stability proven by patents and clinical tests

Safety and effectivity has been demonstrated through clinical tests and patented technology such as the chlorine dioxide fumigation method and fumigation device.

WHO (World Health Organization) classifies chlorine dioxide as safe (Class A1) just like salt which is a natural food.

## Safety of chlorine dioxide has been demonstrated all over the world



WHO(World Health Organization)  
Classified as A1, the safest class for food additives



FDA(Food and Drug Association)  
NO. 10049-04-4, approved usage as disinfectant for food additives, medical, medical device



NASA (National Aeronautics and Space Administration)  
Selected for sterilizing food for astronauts and as a disinfectant for the space shuttle



EU  
Recommended members to use as sterilizer for drinking water



Japan Dept of Health & Human Services, UN Expert Committee on Food additives  
Approved as ADI (acceptable daily intake)  
Class A1



Ministry of Environment  
Official Notice 1999-173; approved as sterilizer and disinfectant for managing drinking water



KFDA (Korea Food and Drug Administration)  
Official Notice No. 2007-74/No. 2009-66  
For sterilization of fruit, vegetables